

Brix Research Southern Region Value Analysis Report

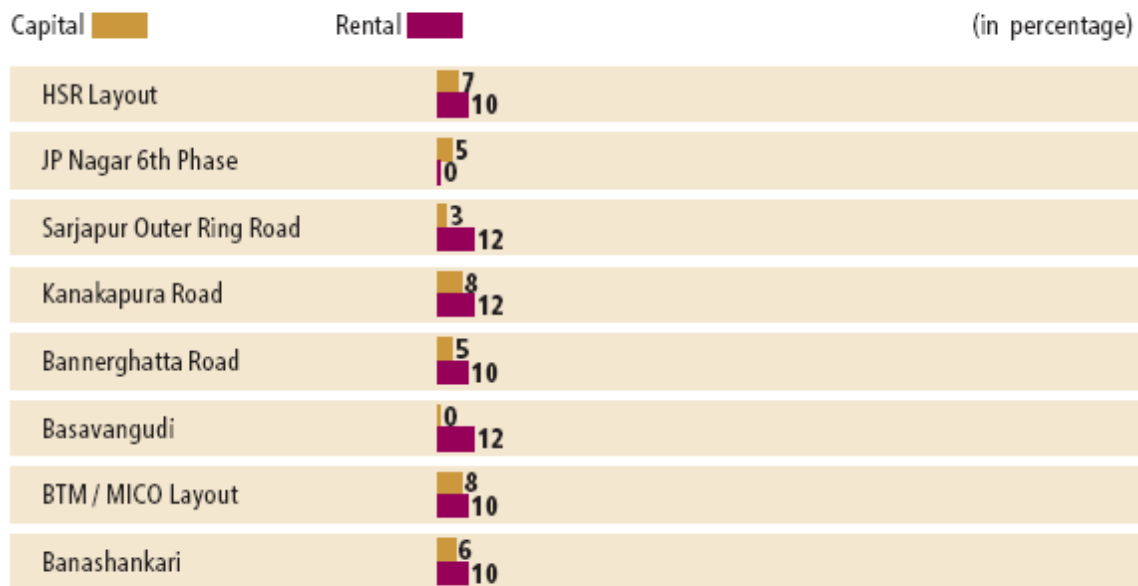
Executive Summary

The real estate market of the southern region registered a mixed trend in values during the Jan-Mar 2010 period as compared to the Oct-Dec 2009 period. The rental market of the residential sector clocked more demand than sale-purchase. Cities such as Bangalore, Coimbatore, Visakhapatnam and Mysore witnessed mixed trend - values remained subdued with a few localities showing appreciation in different housing categories based on local demand. However, values remained stable at Vijayawada, Chennai and Hyderabad owing to weak demand during the same period.

There was not much activity in the commercial sector of the southern region. Transactions remained low and values dropped in most cities such as Bangalore, Mysore, Coimbatore and Visakhapatnam during the Jan-Mar 2010 period as compared to the Oct-Dec 2009 period. Cities recorded a drop in commercial values during the same period. With a significant drop in the number of transactions because of a fall in demand and exit of investors, the market remained weak during the Jan-Mar 2010 period compared to the Oct-Dec 2009 period.

The southern cities, on the whole, witnessed a stable residential market while the commercial sector is yet to get on to the recovery path.

South Bangalore: Apartment Values (Jan-Mar 2010)



Source: BrixResearch

The above graph, being one of many such graphs, shows the percentage change in residential values in the Jan-Mar 2010 period in South Bangalore.

The regional value analysis report will be useful to real estate developers, consultants, agents and brokers, with property value trends in a specific region, city or locality. Besides, the report is also valuable for investors and end-users who would want to study a particular market before making an investment decision.

This is a quarterly report and is priced at Rs 5000 per issue per quarter. There will be four issues for one financial year. Individual city reports are also available at Rs 1000 per city.

Table of contents

I. Introduction

II. City Analysis

(Jan-Mar 2010)

- § Residential Scenario
- § Residential Analysis
- § Commercial Scenario
- § Commercial Analysis
- § New Developments
- § Conclusion

III. Cities covered

1. Bangalore
2. Mysore
3. Hyderabad
4. Vijayawada
5. Visakhapatnam
6. Chennai
7. Coimbatore
8. Kochi

IV. Value Tables

(Residential Table - Apartments, Builder Floors, Plots – Capital and Rental Values)

(Commercial Table – Office Space, Malls, High Streets, Industrial Land & Local Shopping Complexes – Capital and Rental Values)

V. Value Charts