

Brix Research Southern Region Value Report

Executive Summary

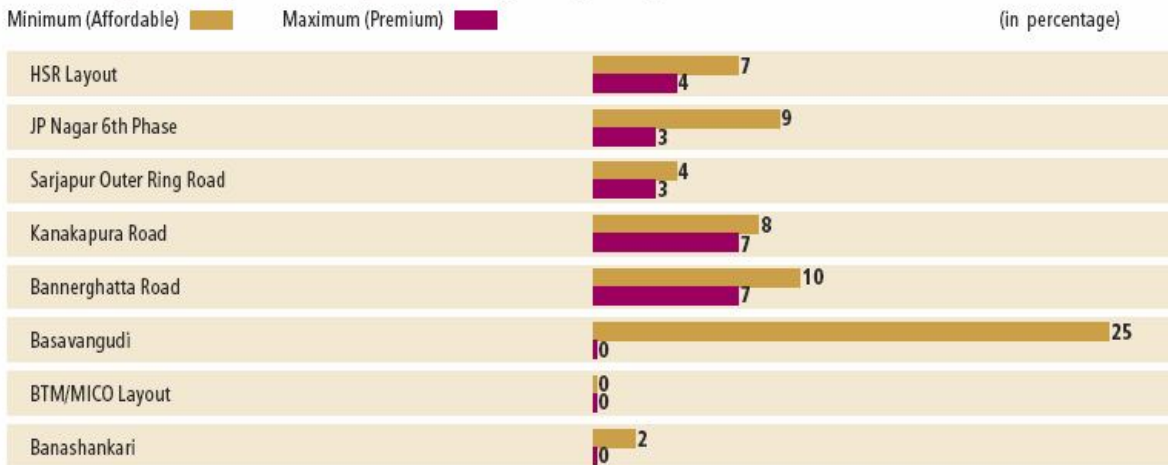
Cities in South India such as Bangalore, Hyderabad, Chennai, Kochi and Hyderabad witnessed a hike of 5-10 per cent in residential values during the Jul-Sep 2010 period as compared to the Apr-Jun 2010 period. The opening-up of the job market has resulted in enhanced job opportunities lifting the residential rental segment. The number of transactions has also increased during this period. Demand was more in the affordable segment as compared to the premium segment.

The commercial sector too, witnessed stable-to-positive trends in values during the Jul-Sep 2010 period as compared to the Apr-Jun 2010 period. Cities such as Coimbatore, Vijayawada, Mysore, Hyderabad and Chennai observed a 5-7 per cent growth in values during this period. Increase in demand and launch of new commercial IT and SEZ projects along with small and medium scale enterprises has fueled the rise in commercial values. Growth in the retail sector was mainly because of new supply, resuming of under-construction projects and the growing hospitality sector. Rental values of office and retail space evinced more demand and appreciation than sale-purchase.

New developments were also in full swing and according to market sources the newly launched projects were evincing a large number of enquiries as well as investment.

Overall, the Southern cities experienced a positive realty market and are expected to book good returns-on-investment in the future.

South Bangalore: Apartment Capital Values (Jul-Sep 2010)



Source: BrixResearch

The above graph, being one of many such graphs, shows percentage change in residential values in the affordable and premium section during the Jul-Sep 2010 period in South Bangalore.

The regional value analysis report will be useful to real estate developers, consultants, agents and brokers, with property value trends in a specific region, city or locality. Besides, the report is also valuable for investors and end-users who would want to study a particular market before making an investment decision.

This is a quarterly report and is priced at Rs 5000 per issue per quarter. There will be four issues for one financial year. Individual city reports are also available for Rs 1000 per city.

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